

# 2023 IMPACT REPORT

## GOAL 01 RAISE AWARENESS



**1,000 publications** in the global media



Total media reach: **82,000,000\***



Engagement in social media: **180,000**



**1,719 report downloads** from 74 countries



**44 PR and mailing campaigns**



**1 in-person event** in Brussels

## GOAL 02 CREATE A SUPPORTIVE ECOSYSTEM

<b>Countries</b>	Bulgaria, Croatia, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Poland, Romania, Slovakia, Slovenia
<b>Target groups</b>	key opinion leaders, key decision makers, think tanks, national governments, business, investors, nonprofits, academia, individuals
<b>Network</b>	nearly 300 organizations from 11 CEE countries, mostly umbrella organizations networking thousands of entities of a given kind
<b>Deliverables</b>	Country reports for Bulgaria, Estonia, Latvia, Lithuania, Romania and Slovenia and a comprehensive analysis "Unlocking Private Capital for Social Good in Central & Eastern Europe" <a href="https://ceeimpact.org/knowledge-base/">ceeimpact.org/knowledge-base/</a>

## GOAL 03 IDENTIFY SOLUTIONS

Recommendations as to what activities should be prioritized to increase the flow of private capital toward impactful solutions or enhance its effectiveness were provided to national and regional stakeholders from public administration, business, academia and nonprofits to help **establish priorities and direct further action.**

Comprehensive analysis, summarizing the results 2020-2023 research in 11 countries of **Central and Eastern Europe and Ukraine**, conducted in cooperation with key stakeholders and decision-makers from 11 countries of the CEE region, explaining the nature of social engagement of particular groups as well as their motivations and barriers, was prepared and published in September 2023.



## GOAL 04 ENCOURAGE COLLECTIVE ACTION

Strategic partnerships were established with **law firms and organizations shaping the national social impact ecosystems** in 11 CEE countries. They provided an invaluable access to and understanding of local contexts, actors and solutions.

<b>Bulgaria</b>		<b>Lithuania</b>	
<b>Croatia</b>		<b>Poland</b>	
<b>Czechia</b>		<b>Romania</b>	
<b>Estonia</b>		<b>Slovakia</b>	
<b>Hungary</b>		<b>Slovenia</b>	
<b>Latvia</b>			

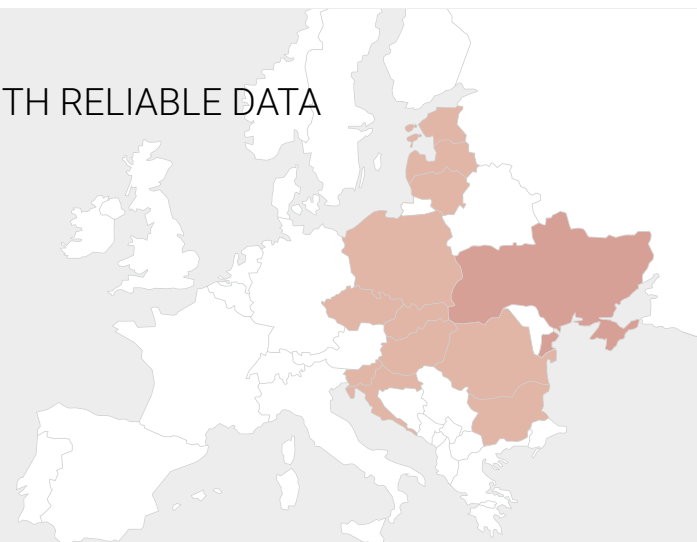
## GOAL 05 EQUIP DECISION-MAKERS WITH RELIABLE DATA

Deep knowledge building phase: **COMPLETED**

<b>4</b> years (2020-2023)	<b>11</b> CEE countries + Ukraine	<b>230</b> expert meetings	<b>7,600</b> quantitative interviews
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Reliable data: **FREELY AVAILABLE**

<b>550</b> paper reports delivered to EU and global stakeholders	<b>1,719</b> downloads of online reports
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Invaluable financial and pro bono support was provided by:



\*the number of monthly page views of the media in which the publications appeared